



2018–2023

comprehensive report



**Rebuild
Bay County**

Rebuilding Hope, Hearts, and Homes

board of directors

CURRENT

Janice Lucas, LEAD Coalition

Mark Gutscher, St. Dominic Church

Sophia Crittenden, United Hands Counseling & Consulting

Pastor Nicole Martin, Messiah Lutheran Church

Retha Threatt, Life Management Center

Tieyone Mitchell, Bay County Tax Collector

Herb Hinson, Legal Services of Northwest Florida

PAST

Dinah Crayton, Bay County Chapter of NAACP

Ann Wing, Big Bend Community Based Care

Pastor Lyn Masslieno, Kingdom Impact Center

Reuben Sparks, Lieutenant Colonel (Retired), USAF

Yvonne Petrasovits, Doorways of Northwest Florida

Lance Rettig (Past Chair), Bay Habitat for Humanity

Pastor Stan Wickett, Messiah Lutheran Church

Esther Lynn Hemphill, Sharing Hands Network

Mike Hill, Pancare of Northwest Florida

ADVISORS

Gina Littleton, United Way of Northwest Florida

Dr. Irvin Clark, Florida State University-Panama City

Cole Davis, Hand Arendall Harrison Sale

Doug Moore, Panhandle Group

Frankie Lumm, Bay County Emergency Management

Bryan Taylor, United Way of Northwest Florida

Holly Melzer, Barron & Redding, PA

a message from the board chair

Bay Countians are thankful for having survived the catastrophic impact of Hurricane Michael on October 10, 2018. Immediately we embraced the mantra **#850Strong**. Emerging from the debris after the storm, we went to work searching for our neighbors, clearing our streets and working to rebuild our homes, businesses and churches...literally, to rebuild our lives. This organization, Rebuild Bay County, Inc., is one of the innumerable changes to our community landscape.

In March 2019, I addressed a gathering on the steps of the state Capitol in Tallahassee, saying The Panama City-Bay County communities are resilient... but in the face of catastrophic damage from a Cat 5 storm—we are not okay. Yeah, I know the weather people haven't declared it a Cat 5, but those of us who lived through it have determined that it was a Cat 5, perhaps even a Cat 6. Yes, we are alive and thankful...But we are not okay.

Well, there's no such rating as a Cat 6 Hurricane, but the rating for Michael was soon upgraded to a Cat 5 Storm. Between November 2018 and April 2019, Rebuild Bay County, Inc., was organized and represented more than 70 organizations. We knew that we needed to come together to reflect and muster energy to continue, so on the 6-month anniversary of Hurricane Michael, Rebuild Bay led a community ecumenical service "Pray for Bay" at Tommy Oliver Stadium. Six months out, then Bay County Commissioner Griff Griffiths described the situation as "purgatory...somewhere between heaven and hell." There was still so much cleanup and debris removal yet to be done. FEMA estimated that it would take us 5-7 years to return to normal.

On the first anniversary and the third anniversary, Rebuild Bay held commemorative events to acknowledge our collective journey to restoration. At year five, we are much better but not yet wholly restored. Tattered tarps are on some homes, building frames stand empty and who knows how many people are still renovating their home interiors. And Rebuild Bay County, Inc., under the leadership of Executive Director USAF Col. (ret.) Donna Pilson, has been a key factor in helping hundreds of citizens get the help they need to rebuild. But overall, we can now say that we are okay...having come from **#850Strong** to **#850Resilient**.



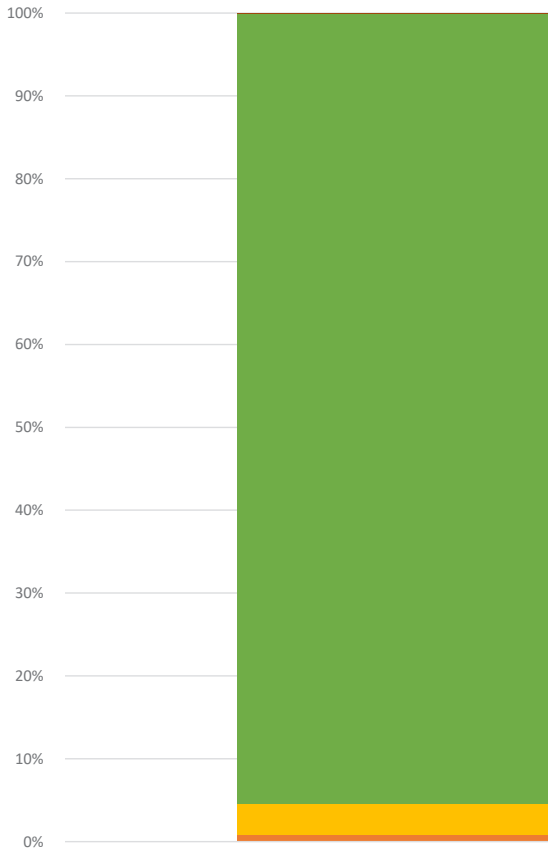
donna pilson, *executive director*

janice lucas
board chair



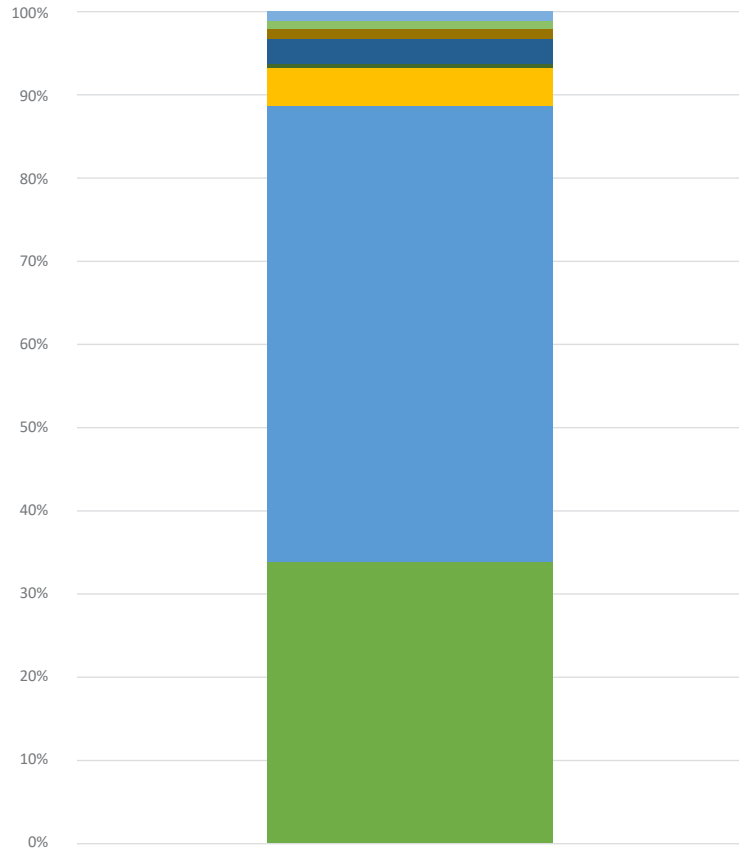
organizational financials

total revenue*
\$2,494,409.62



- Fundraising
- Grants
- Corporate Donations / Sponsorships
- Individual Contributions

total expenses
\$2,586,492.73



- Personnel
- Travel / Training
- Insurance / Licenses / Taxes
- Direct Client Services
- Operations
- Special Events / Advertising
- Supplies & Equipment
- Facilities

* Total Revenue does not include outstanding reimbursements at time of report

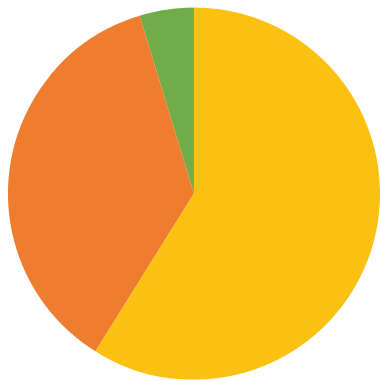


Providing food for more than 10,000 households and bill pay assistance for more than 450 residents.



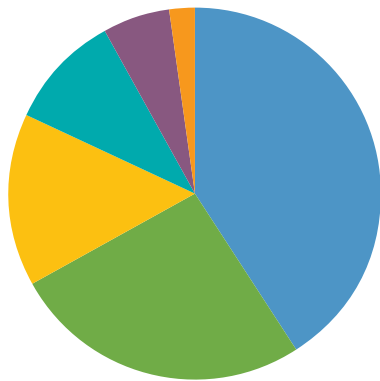
our services

programs



- Hurricane Michael
- COVID
- Other

direct client services



- Housing
- Home Repair
- Utilities
- Food
- Moving
- Taxes
- Childcare

The various disaster types since Hurricane Michael in 2018 have allowed Rebuild Bay to offer multiple services to Bay County residents, expending more than **\$1.2 MILLION** in direct client services.

Home Repairs
Housing
Food Distribution

Bill Pay
Community Clean-up
Emergency Services



our volunteers



Volunteers are a critical component to the work that we do. We are extremely grateful for the many individuals and groups that have generously given of their time, talents and passions.



More than **2,500** volunteers have given more than **13,000** hours to help recovery and resilience efforts in Bay County. This equates to more than **\$300,000** in labor for our communities, allowing us to stretch our funds even more.

our funding partners

More than \$2 MILLION in grants

GRANTING ORGANIZATIONS/PROGRAMS

Center for Disaster Philanthropy	Duke Energy Foundation	St. Joe Foundation
Compass 82	Ironman Foundation	United Church of Christ
Community Foundation of Northwest Florida	Presbyterian Disaster Assistance	United Way of Northwest Florida
Digital Lift	The Red Cross	Volunteer Florida
Doorways of Northwest Florida	Samaritan's Purse	Week of Compassion
Florida-Bahamas Synod, ELCA	The Salvation Army	World Renew

Generous donations and sponsorships of friends near and far have made it possible to serve Bay County residents. We are grateful for the more than \$95,000 sowed to aid recovery and instill resilience

CORPORATE DONORS AND SPONSORS

AMVETS Ladies Auxiliary	Dipneil LLC – Relax Inn	Rotary Club of Panama City
Bands of 30A	Fidelity National Financial Services, LLC	State Farm
Bay County Bar Associatio	Finley Family Foundation	St Andrews Episcopal Church
Bay County SHRM	Forest Park United Methodist Church, Inc.	St Joe Foundation
Burke Blue	Florida Power & Light	Truland Homes, LLC
Career Source Gulf Coast	HCA Florida Gulf Coast	Trustmark Bank
CDR Maguire, Inc.	Keiser University	Tyndall Federal Credit Union
Central Panhandle Association of Realtors	Panama City Coca-Cola Bottling Co.	United Hands Counseling and Consulting
Comcast	Panama City Hope Fund	Unity Spiritual Center of Panama City
Community Bank	Panama City Toyota Foundation	VFW
Copperfield Promotions	RA Milard Consultants, Inc.	Vitas Healthcare
Crosslake Lutheran Church	Radiant Software	Wells Fargo
Daniele Miller Charitable Fund		



our service partners



MAJOR IN-KIND DONORS

ACMT South
Bay County Government
Career Source Gulf Coast
Catholic Charities
City of Panama City
Feeding the Gulf Coast
Florida State University -
Panama City
Good360
High Socks for Hope
LEAD Coalition
Messiah Lutheran Church
United Way of Northwest Florida
WOW!

Meeting recovery needs for more than 500 Bay County residents, including 85 home repair projects.

who we serve



"I didn't have insurance on my house. FEMA gave me \$3,400 to replace my roof and my family helped me fix up the interior. The house was rotting down around me, my son told me I would have to borrow some money to get it fixed. My daughter heard about Rebuild Bay County and sent them a message about my house. They sent the boys over to start fixing the outside of my house. My house looks like it is new again. I am very happy with the work they did and it was a blessing to me for everyone to fix my house."

Ms. Whitfield, 103 years old Bay County Resident



"The tree work was amazing that you could Thank you for a beautiful and"

Jennings Family

who we serve

"We were blessed beyond belief with wonderful volunteers who came into our community and provided much needed assistance to clean up. A special "Thank You" goes out to Rebuild Bay for making this all possible. Words cannot express our gratitude for the kindness we were shown."

Ronnie Clay, Greenwood Acres



**as beautiful; the food
g, and we are grateful
uld all be there for us.
or helping me provide
Christmas for myself
d children."**

"They were soooo helpful. I would thank them and let them know I appreciate them. Without them, we couldn't do it. I would tell anyone, don't lose hope because there is help in Bay County."

Lizette Holcomb

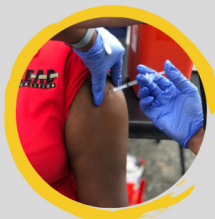


Flu and Covid Vaccines Save Lives!

PROTECT YOURSELF AND OTHERS!

Flu Vaccine

- September and October are the best months to get your flu shot before the start of flu season.
- Vaccines are available for ages 6 months and older.



COVID - 19

- FDA approved new boosters from Moderna and Pfizer.
- New boosters target the latest Covid variants.
- Boosters will be available for ages 6 months and older.

Social Media/Website

- Testing and vaccine locations are listed on our website: www.leadabetterlife.org.
- Updated information provided on our Facebook Page - www.facebook.com/leadabetterlifeinbay





FLORIDA STATE UNIVERSITY PANAMA CITY

pc.fsu.edu

*Building a
Better Bay*



To donate, visit our website at rebuildbaycounty.org or text the word DONATE to (850) 783-4311 or scan QR code.



SCAN ME



Home Repairs

Disasters ravage homes and leave residents struggling to return to a safe, stable and sustainable environment. **\$10,000 can provide those last construction materials and supplies homeowners need to complete their repairs** and recovery.



Food Pantry/Distributions

Donate today to make sure no family goes hungry when disaster strikes by supporting our food pantry and mobile distributions. **\$30 can feed a family of 4 for a week** after disasters of any kind.



Emergency Shelter

Emergencies can force families out of their homes and into often wet, harsh elements. **\$500 can provide emergency shelter for a family of 4 for a week** left homeless after a disaster of any kind.



Bill Pay (utilities and rental assistance)

Make sure no family has to choose between eating and other basic living necessities. **\$150 can help ensure a household of 4 has basic services such as lights and water and \$1,300 can ensure a household of 5 remain in their home** following a disaster of any kind.



Education and Training

"Give a fish, eat for a day; teach to fish, eat for a lifetime."
\$50 provides 1 person the tools to be self-sustainable which builds resilience to any disaster that may impact a safe, stable and sustainable living.

Rebuild Bay County Inc.
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 /RebuildBayCountyInc  @RebuildBayCounty



**Rebuild
Bay County**